

TODD BENNINGS

designer: graphic / interactive / fashion

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HEAVYCREATIVE.NET

WHO DO YOU THINK YOU ARE?

A multifaceted guy with experience in print, interactive and fashion design looking to provide creative solutions that successfully capture the goals and exceed the expectations of the client. All the while maintaining sheer freshness in large sums.

WORK EXPERIENCE

WHAT'S UP INTERACTIVE, SR. GRAPHIC/INTERACTION DESIGNER

03/08 - NOW

- Lead designer for agency's two largest accounts
- Participates in client strategy meetings to determine client expectation and desired results
- Builds creative briefs
- Develops information architecture documentation
- Creates wireframes to reflect the user interface and relevant calls to action
- Collaborates with developers and tech leads to clarify website functionality and interaction
- Designs websites and other graphic applications based on the clients needs
- Design lead for support clients
- Leads the initiative to design, develop and update the company blog
- Creates elements for motion graphics and video presentations
- Works closely with creative director and CEO to update and relaunch whatsapp.com and company marketing materials
- Played an intergral role in streamlining company process from IA to design to development

ATLANTA TRIBUNE: THE MAGAZINE, ART DIRECTOR

04/07 - 03/08

- Rolled out a new look of the magazine and brand.
- Created all collateral for all ads & events regarding Atlanta Tribune the magazine and brand
- Facilitated a new initiative to revamp the Atlanta Tribune website
- Directed every photoshoot for each issue
- Managed a monthly "design" budget to cover all expenses regarding makeup, photography & printing
- Mentored & managed summer interns

FREELANCE GRAPHIC DESIGNER

04/06 - 2009

Created graphic applications to include programs, promotional materials, logos and brochures for businesses in the metro Atlanta area

Clients include:

The Universoul Circus	Ninja Multimedia	The Hushbox	The True Colors Theatre
Sol Fusion	Dap Rugged Clothing	Dave Ellis Studios	TD Jakes Ministries
Morehouse College	Fantasy Faces Make up	Showoff magazine	Goldfinger Creative

ÜBER PROFICIENT

I am fluent in most industry-standard applications including Adobe Creative Suite, QuarkXPress, Dreamweaver and Microsoft Office

Strong understanding of HTML & CSS
JavaScript

EDUCATION

The Art Institute of Atlanta BFA Graphic Design	Odyssey Study Abroad Program London, England	State University of West Georgia Coursework in Liberal Arts
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INTERESTS

family, sports, beaches, music, technology, art, interior design, minimal traffic